



Above and beyond traditional luxury.
The 2007 A8, A8 L and A8 L W12.





The world's most intelligently designed cars.

Nothing less than sheer genius in every detail. In fact, the Audi A8 stands alone among its competition. The only premium luxury sedans crafted almost entirely of aluminum. The epitome of forward thinking. Beyond two sizes and two engines, an adjustable four-mode suspension that allows you to determine specific characteristics – from sport to sublime in a split second. Its core V8 stands as a multiple winner of world 10 Best honors. Its drivetrain remains unique in the class.

The 2007 A8 L W12, A8 L and A8 continue to distance themselves from the competition. Progressive design – assertive, not ostentatious, never overly aggressive. Innovative technology everywhere you look. The cars' excellence clearly goes beyond aluminum. Their purposeful stance, unparalleled interior excellence, wealth of options (including new sound choices from the equally legendary Bang & Olufsen®), quattro® all-wheel drive and versatile suspensions have made an A8 the car of choice for discerning and demanding drivers all over the world. Welcome.

Audi A8 L with optional equipment shown.



W12



Audi A8 L W12 shown.

With effortless power from its compact, lightweight 12-cylinder engine, the 2007 A8 L W12 invites sports sedan comparisons with every depression of the right foot. Size aside, the flagship of our fleet sports a coupe-like grace that's proving all but irresistible to automotive connoisseurs the world over. Press the start button, hear all 12 cylinders spring to life and it's easy to both see and hear why. It's a sound that's both unmistakable and inviting. With a look that speaks volumes. And the feeling behind the wheel? Let's just say a test-drive is beyond demonstrative. It's imperative.

Every knowing conversation about this marathon athlete of premium luxury sedans must begin and end with aluminum. Endlessly recyclable and endlessly fascinating, you'll find aluminum in all major components – engine, suspension, chassis and skin. And more. More than 25 years in the making, the all-aluminum ASF® that graces every member of the A8 family pays extraordinary dividends in this iteration. To wit, a 450 hp in our W12. Zero to 60 mph (100 km/h) takes a mere five seconds.

Now add the tenacious grip of legendary quattro all-wheel drive, and an unparalleled pneumatic suspension that allows the driver to tailor ride characteristics with uncanny precision. The case for the A8 L W12 turns to unassailable when you experience the car's utter competence in all phases of driving. This car has it all. With plenty left in reserve. And absolutely nothing left to prove.



A 12-cylinder symphony. A metallurgical marvel.

Above: On the inimitable A8 L W12, 19-inch wheels are standard.



The best seat belongs
to the driver.



Above: The leather in every A8 both wears well and is comforting to the touch. No chemicals are used in the tanning process.

Forget, for a moment, the standard Rear Seat DVD Entertainment package with twin LCD screens. Or the optional refrigerator available in all of our long-wheelbase models. Or the ability to recline in the rear seats. Or four-zone climate control. Or being surrounded by sumptuous Valcona leather. Or the impeccable sound of its optional all-new Bang & Olufsen Advanced Sound System. All 14 speakers and nearly 1,100 watts of pure sonic pleasure. Tailored precisely to these cars and no other. Nothing less than the new standard.

Never mind all of that. The place to be in the A8 L W12 is behind the wheel. It all starts the moment you approach the car with your Advanced Key and then press the start button. The A8 L W12 absolutely begs to hustle down straightaways. As well as tackle a mountain pass. It goes far beyond the smooth power of a 6.0-liter engine. It's all about the confidence and control of four driven wheels. The strength of the all-aluminum ASF. The adaptive air suspension. The subtle rush of its finely geared six-speed Tiptronic® automatic with Sport mode. The way it all works together so seamlessly. And it all starts the instant you settle into your comfortable, well-bolstered driver's seat.

A8 L W12 with optional Audi Exclusive Interior shown.

The image shows the rear passenger area of an Audi A8 L W12. The seats are upholstered in light-colored leather with horizontal stitching. The center console and door panels feature wood trim. Headrests have integrated screens. The overall atmosphere is one of luxury and refined design.

With design leadership comes a responsibility to expand the palette.

As the industry's widely acknowledged leader in interior design, Audi vies for best-in-class honors across the board. But the A8 L W12 takes excellence to the next level. Valcona leather in abundance. The velvet-smooth touch of Alcantara® inserts and headliner. The tasteful aluminum accents. The range of wood options. The intuitive MMI® operating system. Everywhere you look, a palpable passion to get every detail just right.

Our performance and customization subsidiary, quattro GmbH, offers unparalleled opportunities to personalize your A8 L W12, A8 L or A8. Perhaps you'd like platinum seating with gray piping. Or wood trim with a delicate inlay. The A8 L W12 even offers seating options – a four-seat configuration is standard with a five-seat iteration available at no extra cost.

The Audi A8 L W12: Choosing the car is the easy part. Making it yours alone – a delightful challenge.



Left: A8 L W12 with optional refrigerator shown. This option is also available on the A8 L.

A8 L



Audi A8 L with optional equipment shown.



Presenting the 2007 Audi A8 and A8 L. With a host of new options as well as increased horsepower, these cars prove once again that great is never good enough. Both vehicles now feature an all-aluminum 350 hp 4.2-liter V8 with FSI Direct Injection. As well as legendary quattro all-wheel drive and a versatile pneumatic suspension. All that power and control is enhanced by the all-aluminum ASF. Choosing to craft a premium luxury sedan of aluminum wasn't an easy decision for Audi. But with cars in this exalted class offering more of everything – more safety, more performance, more luxury, the only way to break the weight spiral was to think fresh. With aluminum.

Lighter and stronger than its steel counterparts, the benefits of aluminum can best be felt on the road. Behind the wheel, charging up a favorite stretch of road, the driver feels the sensation of piloting what seems like a far smaller vehicle. For some, it's an uncanny feeling. Words like nimble and agile roll off the tongue. Proof positive that less is indeed more. A great deal more. Performance, technology, design – these are indeed drivers' cars. And if a 350 hp V8 with efficient, effective FSI technology doesn't get your heart racing, consider other attributes: The confidence and control of legendary quattro all-wheel drive. The flexibility of a four-mode pneumatic suspension. A responsive six-speed Tiptronic automatic with Sport mode and a Dynamic Shift Program (DSP) that continuously studies your driving habits and shifts accordingly.



Even standing still,
their appetite for the road
remains clear.



Power that's both responsive and responsible.

The engine in the A8 L W12 stands as a miracle of modern engineering. Not simply for its monumental torque. Or its 450 hp. Or its 12 cylinders for that matter. To us, it's all about space. Space for its class-exclusive quattro all-wheel drive system. Space to optimize its positioning for ideal weight distribution. Space to put an exclamation point on its outstanding power-to-weight ratio. Extremely compact and lightweight due to its all-aluminum construction, the 6.0-liter W12 is actually smaller than our powerful 4.2-liter V8 with FSI. You see, the W12 is actually the union of a pair of V6 engines joined at a 72-degree angle. Making the pairing perform as one, from idle to redline, was a triumph. But the real rewards are evident the moment you depress your right foot. Effortless power – with no end in sight.

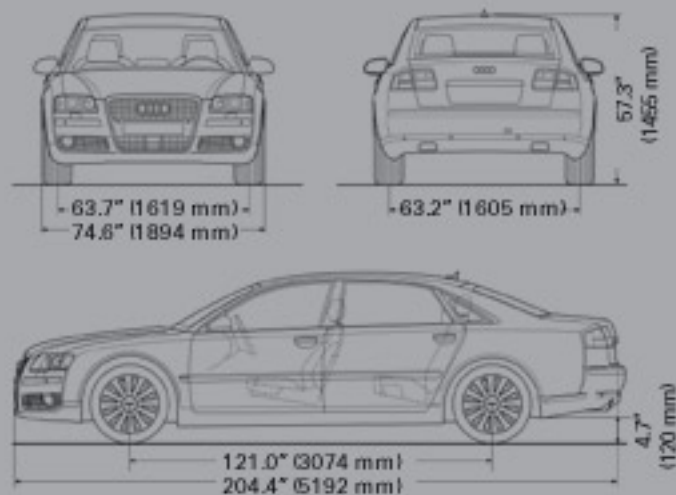
For 2007, we've upped the power of our award-winning 4.2-liter V8 and made it more efficient, with FSI Direct Injection. Now good for a robust 350 hp, the all-aluminum powerplants at the heart of the A8 and A8 L deliver effortless power over a broad rpm range. Like the W12, our V8 is equipped with multiple-stage, variable-length manifolds. In other words, the power to move ahead rather briskly in all six forward gears. The fact that an aluminum chassis and an aluminum body surround these all-aluminum engines serve to further heighten their performance potential.



Above: Models of effective yet efficient power, both the V8 and the W12 are largely hand built and are extensively tested before delivery.



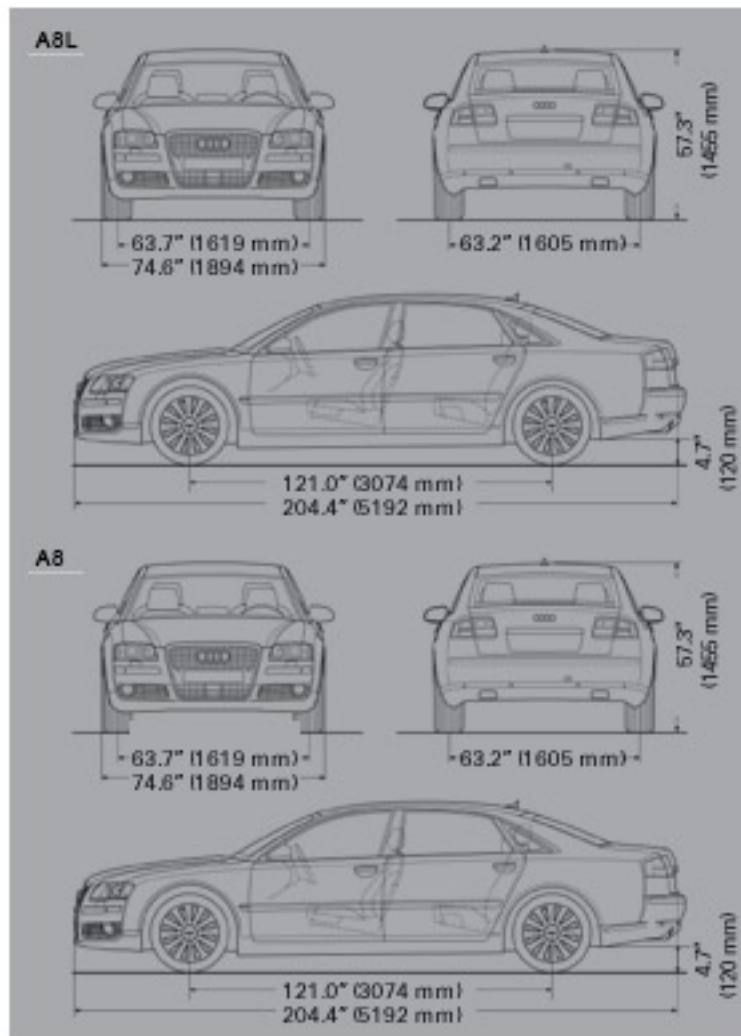
A8L W12



Power and Performance	A8 L W12
Model Configurations	A8 L W12 450 hp with 6-speed Tiptronic® automatic transmission and quattro® all-wheel drive
Engines	DOHC all-aluminum 6.0-liter W12 with 4 valves per cylinder and variable valve timing
Displacement	6.0 liters (5998 cc)
Bore	3.30 in. (84.0 mm)
Stroke	3.55 in. (90.2 mm)
Compression ratio	11.0:1
Horsepower	450 @ 6200 rpm
Torque	428 lb-ft @ 4000-4700 rpm
Performance (1)(2)	0-60 mph (0-100 km/h) in seconds: 5.0 Top track speed: 130 mph (209 km/h) ¹ Fuel economy estimates, city/highway ² : 15/21 mpg (16.0/10.5 L/100 km)

¹Maximum speed electronically limited to 130 mph in the U.S. (209 km/h in Canada).

²Your mileage may vary.



Power and Performance	A8 L	A8
Model Configurations	A8 L 350 hp with 6-speed Tiptronic automatic transmission and quattro all-wheel drive	A8 350 hp with 6-speed Tiptronic automatic transmission and quattro all-wheel drive
Engines	DOHC all-aluminum 90-degree 4.2-liter V8 with FSI® Direct Injection, 4 valves per cylinder, variable valve timing and intake manifold	DOHC all-aluminum 90-degree 4.2-liter V8 with FSI Direct Injection, 4 valves per cylinder, variable valve timing and intake manifold
Displacement	4.2 liters (4163 cc)	4.2 liters (4163 cc)
Bore	3.33 in. (84.5 mm)	3.33 in. (84.5 mm)
Stroke	3.66 in. (93.0 mm)	3.66 in. (93.0 mm)
Compression ratio	12.5:1	12.5:1
Horsepower	350 @ 6800 rpm	350 @ 6800 rpm
Torque	325 lb-ft @ 3500 rpm	325 lb-ft @ 3500 rpm
Performance (1)(2)	0-60 mph (0-100 km/h) in seconds: X.X Top track speed: 130 mph (209 km/h) ¹ Fuel economy estimates, city/highway ² : 18/25 mpg (13.1/8.8 L/100 km)	0-60 mph (0-100 km/h) in seconds: X.X Top track speed: 130 mph (209 km/h) ¹ Fuel economy estimates, city/highway ² : 18/25 mpg (13.1/8.8 L/100 km)

¹Maximum speed electronically limited to 130 mph in the U.S. (209 km/h in Canada).

²Your mileage may vary.